

**INVEST IN THE FUTURE**



**"We Manage Money Wisely."**

## **Capital Needed!!! - Wanted!!!**

**INVEST IN THE FUTURE ENTERTAINMENT INDUSTRY.**

**AN EXCITING, DYNAMIC ENTERTAINMENT AND FASHION; OR PUBLIC  
RELATION FIRM Seeking CORPORATION Officers and Investors wanted for  
growing Talent Show Biz involving the Promotion of stockpiling of programs For  
Concert Tours, Talent Agency Management For Music, Dance, Models and  
Entertainment Artists . . .**

**\$1,000,000 investment Call Russell Tinsley, at (215) 467-0708.**

Invest In The Future.

Dear Sir/Madam:

Are you really about trying to invest in the future, trying to invest in maybe coming up  
with a new model?

We got the model for you, if your whole thing is how do we invest in the future? If  
everyone is committed to doing that, then I'm sure we got the deal for you, to be made  
and doing the right thing with our financial resource.

Thank you.

Sincerely,

**Russell Tinsley**

**2033 Dorrance Street  
Philadelphia, PA 19145**

**Playza International**  
**Model/Music/Management**  
**Production**  
**A P.I.M.P. Promotional Entertainment Company**

*Market and  
AFFILIATE PROMOTERS*

NEW YORK  
LONDON  
LOS ANGELES  
CHICAGO  
HOUSTON  
PHILADELPHIA  
SAN DIEGO  
SAN FRANCISCO  
BOSTON  
WASHINGTON, DC  
LAS VEGAS  
ATLANTA  
PITTSBURG  
MIAMI  
DETROIT  
MINNEAPOLIS  
PORTLAND  
SEATTLE  
ATLANTA CITY

**Re: Proposal To Promote Concert Tour**

Dear Manager and Artist:

First of all, I would like to introduce myself as Russell Tinsley, the Chief Executive Officer and Lead Promoter of P.I.M.P. (Playza International Model/Music/Management Production), and who have exclusive rights to promote the Superstars mostly top artists, models, singers, actors and dancers tour in a billed upcoming "Ballin Out of Control" concert tour.

Please find enclosed a copy Russell Tinsley's proposal to promote and bid on top artist, models, singers and dancers schedule upcoming tour, billed as "The Ballin' Out of Control" concert.

Given the opportunity to bid on your top artist, model, and dancers' own schedule tour, I would definitely appreciate being assigned to contract on such promotion.

However, Russell Tinsley who had booked dates for a few top artists, models, singers and dancers is now submitting this letter and his proposal of interest for your participation in the "Ballin' Out of Control" concert tour.

Nonetheless, Russell Tinsley, as the Lead promoter for the event, this letter constitutes as an offer to produce a tour for top artists "Ballin' Out of Control" concert, schedule date in 200 - 200 with a proposed guarantee financing, ticket prices and other items included in my written proposal offers for individual concerts. The total of this offer in the million of dollars

Needless to say, P.I.M.P. Promotional Entertainment Company would be a 50% promoter on all "Ballin' Out of Control" deals, that tickets would read: "P.I.M.P. Productions in Association with local promoter Present," that the P.I.M.P. Promotional Entertainment Company Network would be the tour sponsor, and that Russell Tinsley, as Lead promoter, would approve all radio and media advertising.

Of course, guarantees cover the artist in the event the concert is not successful. The artist and promoter split, venue capacity, and ticket prices allow the artist to benefit from a successful concert.

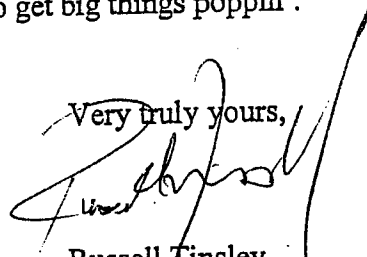
For more information, and/or to confirm an agreement that in exchange for a guarantee advance for artists' performance to "Ballin' Out of control" concert tour. P.I.M.P. will contract with each local promoter to receive 50% of any promoter loss incurred. Our 'Ballin' Out of Control," tour schedule date begin July 1, 1998, shows 19 cities with firm offer from P.I.M.P. (Playza International Model/Music Management Production).

Mr. Tinsley is making a "firm offer you can't refuse, for several market to associated with the "Ballin' Out of Control" tour. The markets and remainder of the letter, it is our hope that the attached written Bid Proposal will prompt your action more swiftly.

We will be waiting to receive your response.

I would appreciate if some one could contact me at the above markets and affiliate promoters immediately about the above information to get big things poppin'.

Very truly yours,



Russell Tinsley,  
Chief Executive Officer  
And Lead Promoter

Rt/  
Enclosure:  
Proposal

P.I.M.P. Entertainment - Russell Tinsley (MAC T S) Chief Executive Officer and  
Lead Promoter 2033 Dorrance Street - Philadelphia, PA 19145 (215) 467-0708

# **P.I.M.P. Production Inc.**

**A Playza International  
Model/Music/Management  
Promotional Entertainment  
Company**

## **PROPOSAL TO PROMOTE THE CONCERT**

**By  
P.I.M.P. Entertainment  
Russell Tinsley (MAC T \$)  
Chief Executive Officer and  
Lead Promoter  
2033 Dorrance Street  
Killadelphia, Pistolsylvania 19145  
Telephone Number**

# **P.I.M.P. Production Inc.**

## **A Playza International Model/Music/Management Promotional Entertainment Company**

### **PROPOSAL TO PROMOTE CONCERT**

#### **TEAM**

1. P.I.M.P. – Entertainment, Inc. is a Delaware Corporation, with its principal place of business at 2033 Dorrance Street, Philadelphia, Pennsylvania 19145.
2. Russell Tinsley is the corporation Chief Executive Officer, its sole shareholder and president or Lead Promoter. Mr. Tinsley, who also goes by the street name “MAC T MONEY”, has been in the promotion of models and entertainers as well as concert promotions for twenty-five years.

#### **MARKET SUMMARY**

3. MAC T MONEY is a major playza in both the modeling and entertainment industry. He founded in 1981 Success Unlimited Associates Productions, which he established in San Francisco, California and where he was an independent promoter of entertainers and models and/or produced Fashion Shows and Talent Showcases, as well as promotional music concerts.
4. He was also the publisher and editor of the Steppin’ Out magazine, which is a fashion and entertainment promotional “Fan” publication. Although, Mr. Tinsley, promoted Dinner/Dance/Fashion Shows, Talent Showcases and music concerts in San Francisco/Oakland, California Bay Area, he has promoted many live fashion shows and music performances outside of the state of California, specialized in urban contemporary music (Primarily R&B, Hip Hop and Rap Music,) as well as to book dates for a few artists. He learned as a promoter of an opportunity to promote by calling booking agents, or artists managers.
5. With “successful entrants” into the promotion market, MAC T MONEY of Russell Tinsley Present will become the predominant concert promoter in the next five to ten years, which will promote concerts throughout the world.

## OPPORTUNITIES

6. Pursuant to an Contract Agreement with artists and managers who choose MAC T MONEY of P.I.M.P. Productions, Inc. as their promoter or play A certain market, and its principal, Mr. Tinsley, agrees to act as a booking agent for artists schedule to perform as part of the concert tour. According to the Contract Agreement, MAC T's duties as follow:
  - I. Under the contract between the artist and the promoter, the promoter is obligated [to] rent or otherwise secure the venue where the concert will take place. Venues include small clubs, large clubs, college gyms, auditoriums, outdoor amphitheaters (commonly called "sheds"), large sports arenas and stadiums. Some promoters own or have exclusive booking arrangements with specific venues. If another promoter wishes to promote a concert in such a venue, arrangements can be made with the promoter controlling the venue.
  - II. Once the artist or artist's manager and promoter enter into a contract for a performance on a particular date at a particular venue, the promoter "advertises the concert, arranges security and performs other tasks to present the concert," including "selling tickets to the public, either directly or through ticket sales outlets."

Duties include the collection of ticket sales and performance fees on behalf of Artists, and among other things such as to introduce the headline performers, Press Coverage, stage management and choreography, hotel, limousine services And all celebrity VIP commendations with backstage footage for the concert DVD "bonus" tracks on the Concert and interviews to be shown in the Clubs, Television, records stores signing "Fans" autographs and after party appearances In the Nights Clubs. Moreover, under the Contract Agreements, P.I.M.P. Production, Inc. were entitle to a certain commission based upon the Performance fees received by artists. MAC T MONEY as promoter will conduct The financial negotiations for a concert.

## BUSINESS CONCEPT

7. Guarantees cover the artist in the event the concert is not successful. MAC T MONEY as the artist promoter/booking agent split, venue capacity, and ticket Prices allow artist to benefit from a successful concert.
8. The record is clear, and unambiguous that the artist or the artist's manager enters into a contract with the concert promoter for a concert at a specified venue, generally for a guaranteed amount and an artist/promotion split of gross revenues after deducting specified expenses. The booking agency is not a party to the contract, although the contract is generally on the booking agency's form. Accordingly, a contract's term are determinative of the terms of any agreement Between the promoters and the booking agency. Booking agencies are only Agents of the artist. The booking agency, on instructions from the artist or the

Artist's manager, arranges the routing of an artist's tour and the venue of each Appearance and may state on behalf of the artist the terms of the concert contract With the promoter.

## COMPETITION

9. Mr. Tinsley's credentials are that he worked for a selection of the most qualified Persons to be used as "models, actors, actresses, dancers or entertainers in the commercials advertising, talent, modeling or entertainment industries" and worked as a concert promoter in the United States for twenty-five years. He also help produce and distribute the works of a number of highly successful hip-hop artist. And has been president of the "Success Unlimited Associates Productions" for ten years, and before founded in 2007, is the Up-N-Coming nation's largest independent concert promoter, in the market for the promotion of "rhythm and blues" or "soul", "urban, rap music" "Gangster Rap", and contemporary music such as "pop" and "rock". P.I.M.P. Entertainment.
10. While that experience might give MAC T MONEY some knowledge about the activities of a concert promoter, the overwhelming weight of his aggressiveness, and proactive ness in seeking out promotion opportunities. MAC T MONEY decision is to take concert promotion and the entertainment industry to the next level, "to promote the interests of decisions about promoters made by the manager and the artist – never the agent. However, with Russell Tinsley, being directly Involved in the organization of modeling and Talent Agency Management, Promotional and Fashion Shows and Entertainment employment opportunities In connection with the marketing or sale of any model or artist employment or Booking services and to promote {his} clients' career, whether modeling, singing, or dancing and with tours or concert engagements. He has incorporated in his Own promotional business an open free trade and commerce in the market for The promotion of popular music concerts in the United States of America and Canada. The entertainment industry of free competition, and to eliminate Discrimination, the overwhelming weight of the evidence is that he has been Active as a promoter since 1980s, and he is still existing in the promotion business under the contract between the artist and the promoter. As well as At a competition advantage to the entertainment industry with the ultimate goals Seeking to develop his business. "One important part of Mr. Tinsley's job of P.I.M.P. Entertainment as model/artist's management, is to maximize Opportunities to generate revenue for an artist and to promote the artist' Career, while minimizing any potential downside risks.

## **GOALS AND OBJECTIVE**

11. The concert promotion business is build on relationships that develop over time among artists, managers, promoters, agents, vendors and televisions or radio stations. Mr. Tinsley's experience, in any event, is sufficient to permit the conclusion that these contracts between him regarding as rewards for promoting certain artists are successful.
12. Mr. Tinsley's goals and objective is to establish his promotion record of being a very successful promoter, in which he employs a full-time employees staff to handle all aspects of promotion and production. That also include contract employees for tours.
13. The final decision as to the acceptance of his written proposals to promote concerts or a national tour offer are made by him and the artist. In his written Bid proposal to promote concerts and book dates for artists on an average 900 Or 1500 shows per year, and when we are told about certain artists' plans to Tour or we been given the opportunity to bid on such promotion.
14. P.I.M.P. Production Inc. proposed financing, tickets prices or other items included in written offers for individual concerts. The total of this offers for individual concerts. The total of these offers in P.I.M.P. financial capabilities with or without a line of credit is a maximum totaling millions of dollars, in for performance in the United States and the World.

## **FINANCIAL PLAN**

15. Mr. Tinsley of P.I.M.P. Production, Inc. states that P.I.M.P. was a new entity that sought financial investments to establish its presence in the entertainment industry, "in the business of promotion of concerts of contemporary music, popular, rhythm and blues, pop, rock and roll, hip hop and rap music, etc. Events other than concerts "all entertainment events", including but not limited to fashion shows, talent showcases, dances shows and music videos or TV and movies productions. He plans a very successful venture to produce and promote a series of productions.
16. P.I.M.P. plans to produce and market recorded music performances by well known artists, as well as to give our up-n-coming Playza International Modeling/Music Production and Dance Troupes Talent Showcase. We are auditioning some of the most beautiful models, and hip hop dancers, who are looking to make names for themselves, and that we can feature in our New Hookers' Magazine, as well as at the 20 Hookers' Ballin' Out of Control Concert. The winners will also go on to grace the pages of many other magazines and will also make numerous music video appearances. Our 20 winner will be featured in our up and coming Hookers' movie. MAC T MONEY plans to be the number one of the industry's most successful concert promoter, and who began his career as a talent scout at SUAP in the early 1980s. With MAC T MONEY promoting concerts, for artists and after a series of successful



shows promoted by P.I.M.P. to be profitable. Mr. Tinsley assume his financial plans will be very successful concert engagements on which he promotes for the next five to ten years.

## **RESOURCE REQUIREMENTS**

17. P.I.M.P. Production, Inc. has schedule plans to promote at a facility owned by or being help to bring back the Uptown Theatre of Philadelphia on North Broad Street, near Temple University. A community group devoted to redeveloping the Uptown Theatre will raise money for its cause with a concert. P.I.M.P. plans to promote artists in bringing back memories of "UPTOWN" with other entertainment events supporters, such as Ms. Aissia Richardson, vice president of operations for Uptown Entertainment Development Corp., and Ms. Linda Richardson, president of Uptown Entertainment Development Corp. – who ultimately wanted to make the space into an entertainment venue and restore the old Uptown Theatre glory.
18. Based on Mr. Tinsley's obvious interest in successfully entering the world of show business, he is self-evident that he hopes to expand his services from promoting to actual hotel and casino services. As the City of Philadelphia, has already made announcement to build new casinos.
19. The P.I.M.P. Production, Inc., in connection with hotel, casino, gaming, and entertainment services bears a relationship in promoting concerts tours in Las Vegas, Atlantic City, and now in Philadelphia. Moreover, the casinos has been continuously for well over 60 years in Las Vegas been very supporters of all singing, all dancing events on a variety of promotional concert tours billed in connection with concerts promoters' services.

## **RISKS AND REWARDS**

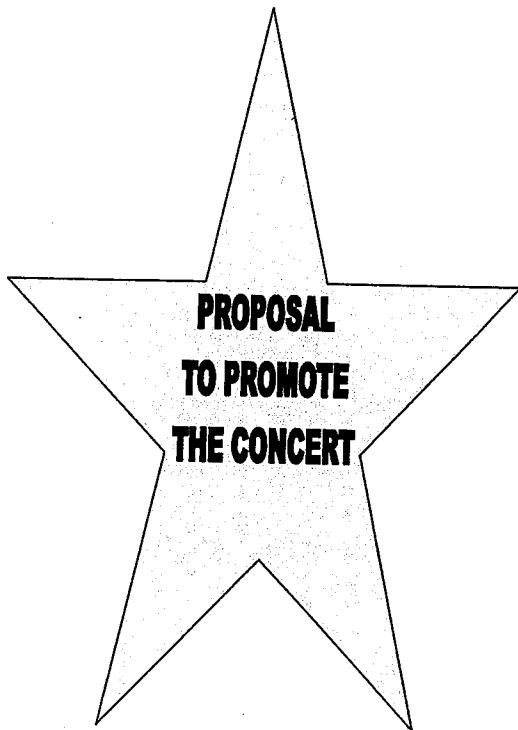
20. Additionally, the casinos has conducted a trademark for "entertainment and education services", namely operating a sport, entertainment, concert, convention and exhibition arena and the production or co-production of sport and entertainment events, concerts, conventions and exhibitions for public exhibition, viewing and for radio, television and cable broadcasts, in connection with P.I.M.P. proposals to establish priority and promotional rights such that it could benefit the stages of development to choose promotions from Mr. Tinsley's P.I.M.P. Entertainment, who otherwise has entertainment involvement with the hotel and casino industry Bid investments.

# KEY ISSUES

20. Many Philadelphians have memories of all the press release with respect To the building of four casinos in Philadelphia, and to develop a new venue in which P.I.M.P. would host a show featuring major artists. P.I.M.P. has establishes that he developed the concept of designing a showcase for P.I.M.P. models – “entertainment showgirls” with lots of modeling, singing and dancing, in particular including services to be offered at the new entertainment complex; and as business promoter involved in the up-n-coming Philadelphia’s casino and who have promoted the entertainment service to be offered at these new hotel or casinos in Philadelphia, Pennsylvania.

Mr. Russell Tinsley, upon submitting this written proposal to all my friends in the entertainment industry and beyond, all rights are reserve under US and/or international laws, no part of this proposal may be copies or reproduced, duplicated, in any manner, shape or form without the prior written agreement, from Mr. Russell Tinsley. Violators are subject to civil and criminal prosecutions.

Dated:



Respectfully submitted

RUSSELL TINSLEY  
By P.I.M.P. Entertainment  
Chief Executive Officer and  
Lead Promoter  
2033 Dorrance Street  
Philadelphia, PA 19145